

The IEU Victoria Tasmania represents the professional and industrial interests of staff in Catholic and independent schools in Victoria and Tasmania, across both the primary and secondary sectors. The IEU has 20,000 members in schools across both states.

ThePoint

**The official newspaper of the
Independent Education Union Victoria Tasmania**

The Point is produced four times per year and is distributed to IEU members. It is also sent directly to schools and to education authorities and organisations throughout Australia.

Circulation 20,000

Format A3 tabloid style, standard run of twenty pages, full colour pages, paper stock 48.8gsm, (higher quality than newsprint), single fold bind.

Rates	Sixteenth page	\$230
	Eighth page	\$400
	Quarter page	\$700
	Half page	\$1250
	Full page	\$2000
	Inserts negotiable	from \$2000

10% GST is applicable on the above rates.

Advertising Deadline	Edition 1	26 February
	Edition 2	6 May
	Edition 3	5 August
	Edition 4	21 October

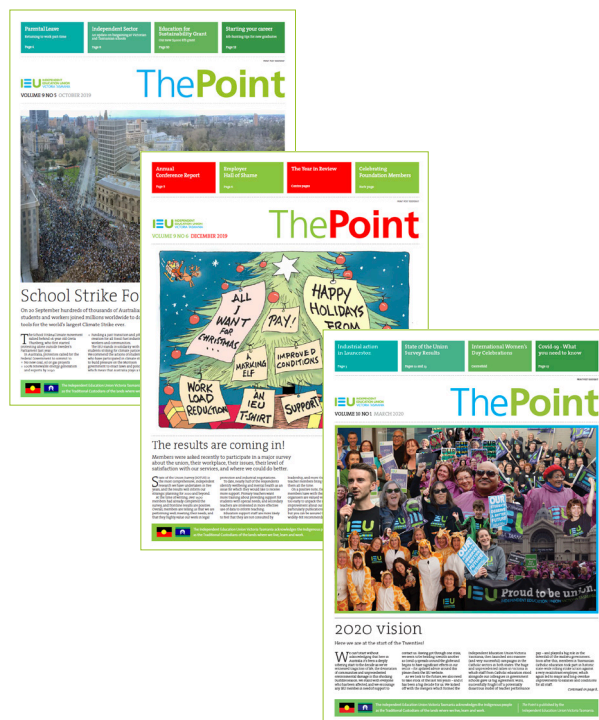
Details Ads must be supplied at 100% exact size in high resolution CMYK or mono (black only) PDF format. If that is not possible, contact the union for a quote on having ad artwork designed for you.

- 20% discount if advertising in all four editions.
- 20% discount for IEU members engaged in not-for-profit activities.
- Terms are negotiable for charitable or community organisations.
- Terms are 30 days from receipt of invoice.

Approximate Circulation Date	Mid March
	Late May
	Late August
	Late November

**For artwork or deadline queries,
contact the union on 03 9254 1860
or email point@ieuvictas.org.au**

**Please see over for
advertising specifications**



Advertising Specifications For The Point

quarter page column
60mm wide
365mm tall

quarter page block
255mm wide
85mm tall

quarter page column
125mm wide
180mm tall

sixteenth page
60mm wide
85mm tall

eighth page column
60mm wide
180mm tall

eighth page block
155mm wide
85mm tall

half page column
125mm wide
365mm tall

half page block
255mm wide
180mm tall

whole page
255mm wide
365mm tall



Member email bulletin

The *IEU Express* is an email bulletin sent on a regular basis (generally twice per term) to over 20,000 IEU members.

The *IEU Express* does not include paid advertising, but each edition includes member giveaways or special offers. Organisations providing these will be clearly acknowledged in the bulletin.

Please contact the union on 03 9254 1860 or at point@ieuvictas.org.au for further information or to book your advertising space.

Note that publication of ads is subject to availability of space and Editor approval.